

more of everything you want for beautiful 35mm projection



more natural light!

Thanks to the exclusive Argus optical system, you'll project your favorite color slides more brilliantly—and with true *daylight* color. Compare the Argus projector, watt for watt, with all others. You'll get up to 35% more light for equal size projections. Your pictures will be brighter, sharper, more evenly illuminated to the very edge.

more ease!

See that Argus rotary slide carrier. It makes slide insertion twice as easy—lets you put your slides in right side up, the natural way—then one spin and they're on the screen. No more uncertainty—no more fumbling in the dark with this exclusive Argus feature!



more picture!

Bigger projected pictures in the home—that's what the special Argus lens offers you. Compared with the ordinary 5" projection lens—Argus' lens gives you an 85% larger picture area at 25 feet...75% larger at 15 feet...and at 10 feet, you still get a sharp 2'3" x 3'5" picture impossible with the 5" lens. Even at 45 feet, the Argus lens projects bigger and better pictures.



more extras!

For example, the constant-cooling, built-in blower base on the de luxe Argus model illustrated here. This PBB 200 Projector costs you just \$44.95... has such additional extras as an ultra-modern lift-off case...super-smart streamlined design. No other projector offers so much for the price. Other Argus Projectors as low as \$27.95.

Prices subject to change without notice.

argus

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